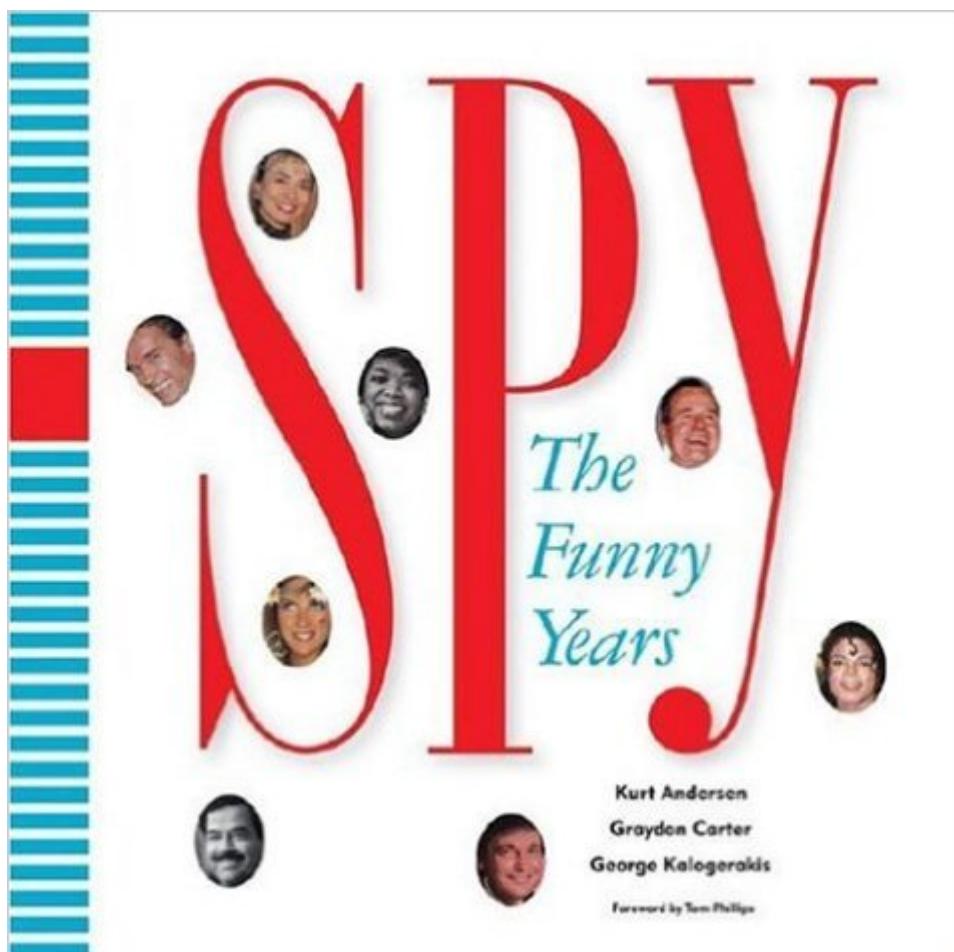


The book was found

Spy: The Funny Years



Synopsis

Just in time for the 20th anniversary of Spy's creation comes the definitive anthology, inside story, and scrapbook. Spy: The Funny Years will remind the magazine's million readers why they loved and depended on Spy and bring to a new generation the jewels of its reporting and writing, photography, illustration, design, and world-class mischief-making. It will demonstrate Spy's singular niche in American magazine and cultural history. But it is also intended to be enjoyed on its own: one beautiful volume containing Spy's funniest and most creative work, along with the ultimate insiders account of how it all came to be. All the best is here: Separated at Birth; Naked City; The Fine Print; Logrolling in Our Time; the Blurb-o-Mat; those hysterical (and now ubiquitous) charts; the inside stories on the New York Times and Hollywood by J.J. Hunsecker and Celia Brady; the covers; investigative features; and the hilarious stories on pretty much everyone who was anyone during the late 80s and early 90s. Not to mention the often grisly but always entertaining regular cast of characters from Spy's pages -- the churlish dwarf billionaires; beaver-faced moguls; bull-whip-wielding uber-agents; knobby-kneed socialites; and, of course, short-fingered vulgarians. During its heyday, from 1986 through 1993, Spy broke important ground in journalism and design, defining smartness for its generation. It was a once-in-a-lifetime creation that shaped the zeitgeist and succeeded (for a while) against all odds. Spy: The Funny Years will be the fun, stylish, hilarious holiday gift of the year.

Book Information

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Customer Reviews

I have several piles of old SPY magazine back issues around my house, so I suppose I am part of the ideal audience for this book, "SPY: The Funny Years." It contains a generous sampling of classic SPY articles that I recognized, as well as a few that I missed from the first few issues when I guess it wasn't very available outside New York City. The book also features a detailed history of the magazine written by former editor George Kalogerakis with notes and commentary by co-founders Graydon Carter and Kurt Andersen. You ask, "why should I buy a big, sort of expensive book about a magazine from twenty years ago?" Well, first because this book is funny as hell. Two of the first pitches of SPY were "The New Yorker crossed with the National Enquirer and David Letterman", or "MAD Magazine for grown-ups", and those are pretty good descriptions. The famous article about the Bohemian Grove is reprinted here in full, as well as Paul Rudnick and Kurt Andersen's "The Irony Epidemic" (perhaps the quintessential SPY piece), and Joe Eszterhas' flame-thrower letter to Mike Ovitz (with annotations.) The best SPY articles produced belly-laughs and cool investigative journalism at the same time. The history of the magazine included in this volume might seem a little inside to those who aren't already fans, but if you read it you will learn why SPY was probably the most influential magazine of the last twenty years, certainly since the heyday of the National Lampoon. SPY was reviewing other reviewers before blogs were even thought of, and its brand of radical skepticism towards all things media has been ripped off by VH1, E!, and every other pop culture outfit you can name. Only SPY was smart.

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